

2024 第一屆「Study Abroad In Taiwan」短影片徵稿競賽

~ Exciting cash prizes await you ~ Sign up now!

Are you ready for a journey of cultural exploration and academic challenges? We sincerely invite you to participate in the inaugural "Study Abroad In Taiwan" Short Film Contest in 2024! We hope your film will showcase the diverse and unique international campus life and learning environment at Yuan Ze University.

I. Registration Information:

Period: From February 22, 2024 (Thursday) to March 1, 2024 (Friday) until 17:00.

Registration link: <https://reurl.cc/K4qWnp>



II. Submission Information:

Time: From February 22, 2024 (Thursday) to March 07, 2024, until 17:00. Please upload the video to the cloud folder at "<https://reurl.cc/orKeQQ>" and send the "作品授權同意書" (Authorization Form) to the email jhen@saturn.yzu.edu.tw. (Email Subject: Include department/class, student ID, name, and video theme)

Video Restrictions: The video must not exceed 256GB, and the duration should be within 6 minutes. Entries exceeding these specifications will result in disqualification from the competition.

III. Voting Method & Schedule:

Time: From March 09, 2024 (Saturday) to March 18, 2024, until 12:00 noon.

Explanation: The department will upload participants' videos to YouTube, and voting will be based on view counts/click-through rates.

【View Count/Click-Through Rate Calculation】

- Must watch 70% or more of the video duration.
- Multiple views from the same device in a short period count as one; repeating views of the same video 4-5 times within a day will not be counted (moving the mouse or screen during playback).
- YouTube view counts may not display immediately, undergoing review and filtering, and may take 12-48 hours to appear.

IV. Video Selection Criteria & Awards:

The selection criteria consist of "View Count/Click-Through Rate (80%) + Evaluation by three teachers (20%)," and the results will be announced on March 20, 2024 (Wednesday) at 12:00 on the "Yuan Ze University College of Humanities and Social Sciences English Bachelor's Degree Program FB Fan Page."

V. Contest Prizes:

- 1st Place: One winner will receive a cash prize of NT\$4,000.
- 2nd Place: One winner will receive a cash prize of NT\$2,000.
- 3rd Place: One winner will receive a cash prize of NT\$1,000.

VI. Notes:

Any form of plagiarism or cheating will result in disqualification.

Organizer: International Bachelor in Strategic Communication, College of Humanities and Social Sciences, YZU.

Organizer's Phone: (03) 463-8800 ext. 2732 (Secretary: Miss Liu Yu-Tzu)

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